What 'not to do' on Social Media

Your Classroom, Their Future

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keeping you **one step** ahead

Social Media

- What is used by children...

Cyberbullying

- ICT is key are key within education to support learning but they can also be misused

- Cyberbullying may consist of:

  - threats, harassment, embarrassment, humiliation, defamation or impersonation

- Features of cyberbullying

  - 24/7; ongoing – invading home

  - Audience and reached quickly

  - Traditional power imbalances are distorted

  - Evidence of the bullying can be stored or forms part of the bullies 'digital footprint'

  - Bullies might not understand the extent of their actions

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Cyberbullying

- Teachers may also be victims
  - Preventive framework should be developed
    - School policies
      - Rules on the use of equipment belonging to the school
      - Rules on the use of equipment belonging to the students during school hours
      - Acceptable behaviour practices – teachers and students
      - Record keeping to maintain/update preventive policies
- Supportive framework
  - Clearly defined responsibilities
  - Reporting lines and coordination (publicised)
  - Leader chosen

Promoting the Positive Use of Technology

- Developing an organisational culture of confident ICT users supports innovation, e-safety and digital literacy skills

- Helps to combat misuse and high-risk activities

- It is increasingly important that educational employees

- Understand how collaborative and participatory technologies,

- Such as social networking services, are used

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Images and Videos

- Ease of sharing; mobile phones, digital cameras

- Many sharing websites – can be used effectively by schools

- Policies in place; however it is important to keep information shared with the pictures to a minimum
  - Names, addresses, locations etc

Other Precautions

- Do not leave mobile phone laying around

- Secure mobiles phones – PASSCODES

- Only when it is absolutely necessary teachers or admin should lend their mobile phones

- Contact between teachers & students should only be done using school equipment

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Protecting Personal Information

- Take the necessary steps to protect your own privacy

- Think about who has gotten permission to access your personal info

- What is available is appropriate and accurate?

- Your digital footprint

  - Online conversations

  - Published information; regard all published information as public

Protecting Personal Information

- If things posted about you make you feel uncomfortable these should be immediately brought to the attention of employers

- How can you monitor?

  - Use search engines

  - Use search facilities provided on SNS

  - From other students

"Friending"

- The very definition of "friending" is giving permission to view your personal information or to contact you within the SNS

- And getting access to their information

- Different levels of access can be given to different groups/"friends"

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Tips

- Do not retaliate

- Keep records of the abuse

- Inform the appropriate person

- Anonymity – there are ways to find out who the persons are

- Content can be taken down

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CYBER BULLYING

Useful Resources

- Facebook – Guide for Teachers and Community Leaders
  http://fbhost.promotw.com/fbpages/img/safety_resources/ffeclg.pdf

- South West Grid for Learning
  http://www.swgfl.org.uk/Staying-Safe/Creating-an-E-Safety-policy